

Joint Base San Antonio 244th Army Birthday Sponsorship

Dear Sir / Ma'am:

Greetings! I am contacting you on behalf of the United States Army Birthday Ball Association in regard to the upcoming Joint Base San Antonio 244th United States Army Birthday Ball on June 8, 2019. The Army Birthday Ball is an annual event hosted by units throughout the world to celebrate the rich history of the United States Army and honor the men and women who have sacrificed so much for our nation. Over 750 individuals attended the last year's local event and we anticipate surpassing the number this year.

The United States Army Birthday Ball and Historical Lineage Association consists of Soldiers and Civilians with an interest in promoting the United States Army history and esprit-de-corps within the United States Army and the community. Our association consists of several committees coordinating fundraising efforts in addition to planning the United States Army Birthday Ball. We are a volunteer organization not sponsored or endorsed by the United States Army.

The Joint Base San Antonio 244th United States Army Birthday Ball will be held at the Valero Energy Corporation, The Vista in San Antonio, Texas. The ball is not paid for by United States Army funds, but rather through individual ticket sales and fund raising. Our Association's goal is to defray overall costs as well as sponsor several deserving junior military members who may wish to attend, but do not have the resources to do so.

Last year, we raised almost \$38,000; we would like to double that amount this year. I ask that you help us reach our goal by sponsoring the Joint Base San Antonio 244th United States Army Birthday Ball. Please see attached donation letter which lists the benefits of being a star-level sponsor; however, we welcome any donation.

Thank you for considering this request to support the United States Army Birthday Ball and the Soldiers, Family members and Civilians who will be attending.

Sincerely,

Patricia Zumwalt

(573) 220-1620

armybirthdayballassociation@gmail.com

United States Army Birthday Ball and Historical Lineage Association

Joint Base San Antonio United States Army's 244th Army Birthday June 8, 2019

San Antonio, Texas

This event is the Army's way of celebrating its rich history. With community support, this event can be a special experience for all who attend. Will you consider helping us celebrate the Army's birthday by becoming a sponsor?

Sponsorship levels to support our event are below. Sponsorship provides valuable exposure for your business or organization.

4-Star Sponsor \$5,000:

- Premier Sponsor of the US Army Birthday Ball
- Highest recognition on all table signage, print materials, mementos, website and social media
- Exclusive meet and greet with VIPs
- Logo prominently displayed in the ballroom area
- Opportunity to distribute premium company give-away(s) to attendees

3-Star Sponsor \$2,500:

- Recognition on table signage, print materials, website and social media
- Logo prominently displayed in the ballroom area
- Opportunity to distribute premium company give-away(s) to attendees

2-Star Sponsor \$1,000:

- Recognition on table signage, print materials, website and social media
- Logo prominently displayed in the ballroom area

1-Star Sponsor \$500:

- Recognition on table signage, print materials, website and social media
- Logo prominently displayed in the ballroom area

Table Sponsor \$750: (limited to 25 tables)

- Recognition on table signage
- Choose by name who receives seats
- Donate seat to
 - Gold Star Members
 - Wounded Warriors
 - Jr Soldiers (E4 and below)
 - Color Guard
 - _____

SPONSORSHIP REGISTRATION FORM

PLEASE RETURN THIS FORM ALONG WITH PAYMENT TO SECURE YOUR SPONSORSHIP*

SPONSOR NAME:

(as it should appear on all printed materials)

CONTACT PERSON:

ADDRESS:

PHONE:

E-MAIL:

SPONSORSHIP LEVEL: **\$5,000** **\$2,500** **\$1,000** **\$500**

Once your sponsorship has been secured, you will be contacted by a coordinator from the Army Birthday Ball planning committee regarding seating arrangements, meals, and program needs.

Sponsorships received after 17 May 2019 cannot be guaranteed in printed materials

Please mail checks to:

Alamo Chapter - AUSA

PO Box 340226

Fort Sam Houston, TX 78234

REF: 2019 Army Birthday Ball Sponsor

To immediately secure your sponsorship please contact:

Rich Stinson

President

Alamo Chapter - Association of the United States Army

Email: president.alamo@ausa.org

Phone: (912) 433-2329